

The Small Business Show – SOHO Syracuse 2009

REGULATIONS

1. **Show Guidelines and Regulations** – All exhibitors will comply with show guidelines and regulations. At least three weeks prior to the show exhibitors will receive a packet of information, which will include show guidelines and regulations.
2. **Booth Exhibit Space** – Booth exhibit space is assigned on a first-come, first-served basis. Booth exhibit space can only be confirmed for the exhibitor by their signed registration form.
3. **Liability & Indemnity** – It is expressed, understood, and agreed by each and every contracting exhibitor, its employees, agents, servants and representatives that neither Premier Promotions, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing of the show's registration form, the exhibitor agrees to indemnify and hold harmless Premier Promotions, its managers, officers, sponsors, show attendees, contractors, employees and agents, and trade-show facility from any and all liability, including claims, loss, damage to persons or property, governmental charges or fines, and attorney's fees, arising from the breach by exhibitor, its agents, servants, subcontractors or employees of any conditions of the show's guidelines and regulations, by reason of any condition, defect or otherwise, of any apparatus, equipment or fixtures furnished by exhibitor in connection with its exhibit, or by any intentional act, negligence, or act of omission of exhibitor, or its agents, employees, and/or subcontractors.
4. **Insurance** – It is suggested that the exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability, products liability and business, automobile-liability coverage. Exhibitors are urged to review their insurance coverage in respect to risk and liability. **Exhibitors are responsible for their own insurance.**
5. **Force Majeure** – In the event the show is postponed or does not take place, due to any act of God or force majeure, including without limitation, weather, fire, floods, strike, labor dispute, or cause beyond the control of the parties, then, (i) in case of postponement of the show, the performance of the parties hereunder shall be postponed to take in account such postponement of the show; (ii) in the case of complete cancellation of the show, the parties shall be released from all further obligations hereunder, and Premier Promotions will refund Exhibitor Fees made hereunder, less a prorated share of expenses actually incurred by Premier Promotions in connection with the show. In any event, Premier Promotions shall not be liable to exhibitor for any incidental or consequential damages as a result of cancellation or postponement of the show.

For more details on exhibiting call Steve Becker at Premier Promotions

315.622.2249

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